

Stepping Stones To Excellence in Wound Care



Earn up to 6.0 CE Credits

When

Friday, March 27, 2020
7:00 am - 4:30 pm

Where

Marriott Richmond Downtown Hotel
500 East Broad Street, Richmond, VA

Who should attend?

The conference is designed for:

- Advance practice providers
- Nurses
- Physicians
- Physician assistants
- Allied health professionals

Registration Fee

Through March 13

\$200 Physicians

\$165 Nurses, physician assistants,
and allied health professionals

After March 13

\$225 Physicians

\$190 Nurses, physician assistants,
and allied health professionals

Questions?

Contact VCU Health

Continuing Education

ceinfo@vcuhealth.org | 804.828.3640

Join us at this year's Stepping Stones to Excellence in Wound Care for a day filled with insights that focus on the increasingly complex world of wound care. This conference will feature presentations by experts and clinicians in the field, providing strategies for enhancing your practice and optimizing patient care. This is also an opportunity to network with fellow healthcare providers and share information and experience in caring for all wound care patients.

Objectives

At the conclusion of this activity, learners will be able to:

- Apply enhanced understanding of how to interpret publicly reported data and how this data influences public opinion of a healthcare organization.
- Identify key morphologies and characteristics of skin eruptions.
- Appropriately assess pediatric skin and select appropriate products in management of pediatric dermatological care needs.
- Describe the complex nature of hidradenitis, including the patient population affected and surgical intervention vs. wound management for treatment of disease.
- Recognize and treat complex dermatologic conditions.
- Apply understanding about the etiology, staging, and prevention of pressure injuries.

Register online at vcu.cloud-cme.com/Wound2020

Guest Faculty

Brian Birdwell, MPA

Lt. Col. (Ret.), U.S. Army
Texas State Senator
Austin, TX

Vita Boyar, MD, FAAP, WCP, FABWH

Director, Neonatal/Pediatric Wound Services
Cohen Children's Medical Center of NY
Assistant Professor of Pediatrics
Zucker School of Medicine at Hofstra/Northwell
Northwell Health
Queens, NY

Jeremy Honaker, PhD, MSN, FNP-C, CWOCN, DCNP

Nurse Practitioner
Assistant Professor
Case Western Reserve University
Cleveland, OH

VCU Health Faculty

Patrick Alridge, BA, RN, CWON

Interim Nurse Clinician
Wound Care Team

Sue Creehan, MSN, RN, CWON

Wound Care Consultant
Wound Care Team

Michael Feldman, MD

Medical Director
The Evans-Haynes Burn Center
B.W. Haynes Jr. Professorship in General and Trauma Surgery
Division of Plastic and Reconstructive Surgery

Stephanie Goldberg, MD, FACS

Associate Professor
Acute Care Surgical Services/Trauma
Department of Surgery

Andrea L. Pozez, MD

Professor and Chair
Plastic and Reconstructive Surgery

Elisa Winn, MSN, RN, RN-BC, CWON

Program Coordinator
Wound Care Team

Deb Zimmermann, DNP, RN, NEA-BC, FAAN

Chief Nursing Officer and Vice President
Patient Care Services

Accreditation and Education Credit



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, VCU Health is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

VCU Health designates this live activity for a maximum of 6.0 **AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

6.0 ANCC contact hours.

Schedule | Friday, March 27, 2020

AM

7:00 **Check-in and Registration** (*Continental breakfast available*)

8:00 **Welcome and Announcements**

Elisa Winn, MSN, CWON
Deb Zimmermann, DNP

8:15 **Keynote Speaker: The Patient Experience**

Brian Birdwell, MPA

9:15 **Burn Basics**

Michael Feldman, MD

10:15 **Break** (*Posters and exhibits open*)

10:45 **Pressure Injuries: Science, Staging, and Implication of Data**

Patrick Alridge, RN, CWON
Sue Creehan, MSN, CWON

PM

11:45 **Lunch** (*Posters and exhibits open*)

12:45 **Pediatric Skin and Wound Care**

Vita Boyar, MD

1:45 **Rash Decisions**

Jeremy Honaker, PhD, DCNP

2:45 **Break** (*Posters and exhibits open*)

3:15 **Care of the Hidradenitis Patient**

Stephanie Goldberg, MD

4:15 **Closing Remarks**

Andrea Pozez, MD

4:30 **Adjourn**

Lodging | Marriott Richmond Downtown Hotel

500 East Broad Street, Richmond, VA 23219

Phone | 800.643.3400

Rate | \$199/night plus taxes and fees, standard double room.

Book by Phone | 800.228.9290 and reference "VCU Health System Authority" when booking.

Book online | <https://tinyurl.com/WCHOTEL20>

Deadline for receiving the guest room block is March 5, 2020. This rate may not be available after this date.

Disclosure

In compliance with ACCME standards, all planners and presenter relationships with commercial supporters have been resolved. All presenting faculty affirm that they will employ the best available evidence from all sources to support any clinical recommendations made in their presentations. If learners detect any commercial bias in any presentation, they should document their observations on the activity evaluation form.

Disclaimer

Minimum and maximum numbers for attendance at this event have been established, and we reserve the right to substitute speakers/topics, or cancel if necessary.

By attending this event you grant VCU Health Continuing Education the right at the event to record, film, photograph, or capture your likeness in any media, and to distribute, use, or otherwise disseminate, in perpetuity, such media without any further approval or any payment to you.

Cancellation Policy

Registration fee, less a 25% non-refundable administrative fee, will be refunded only if written notice of cancellations is received via email to ceinfo@vcuhealth.org on or before March 13, 2020. There will be no refunds after this date.

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